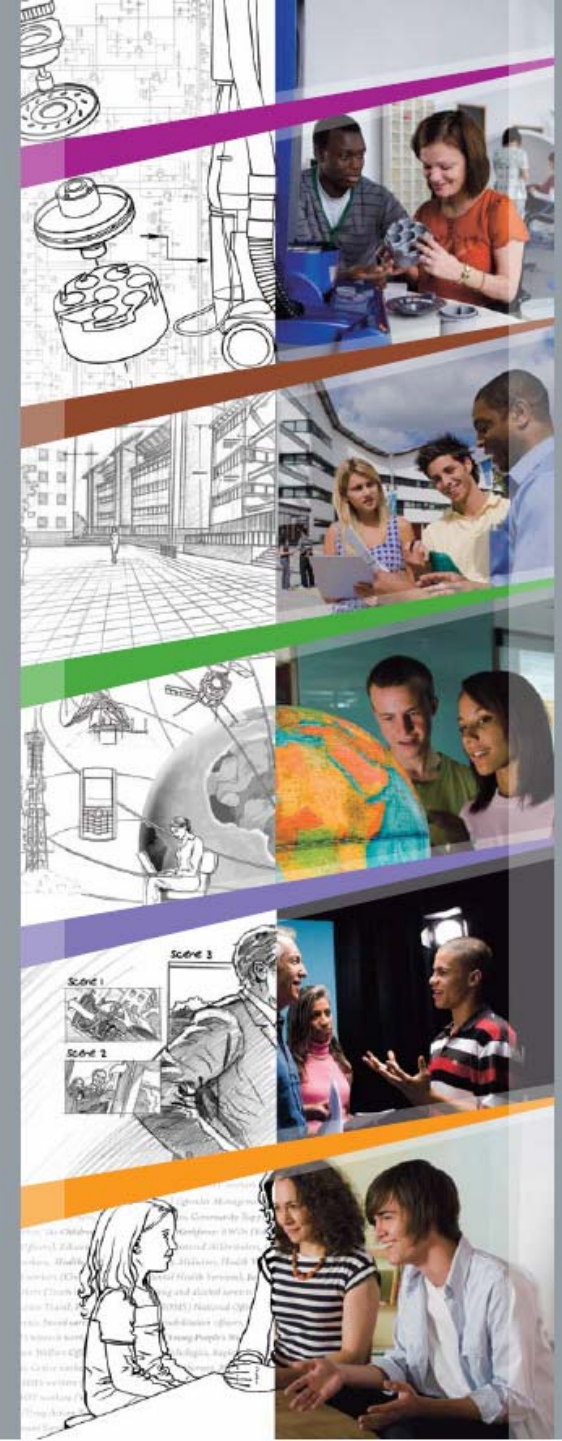


14-19 Diplomas

WHY a new qualification?
WHAT is it?
HOW should we support it?

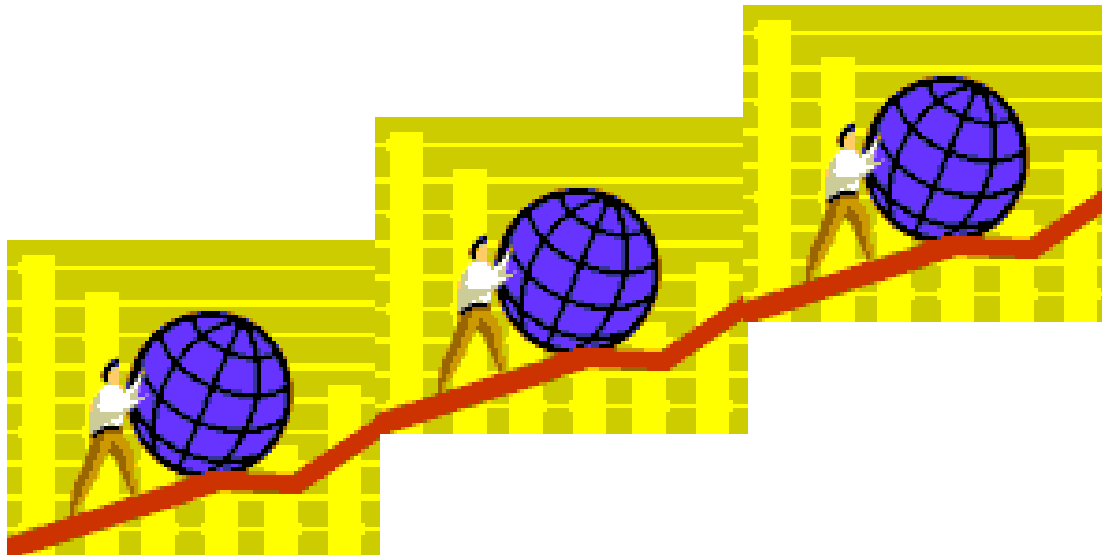


The global challenge

▶ The role of business

▶ Invest in future

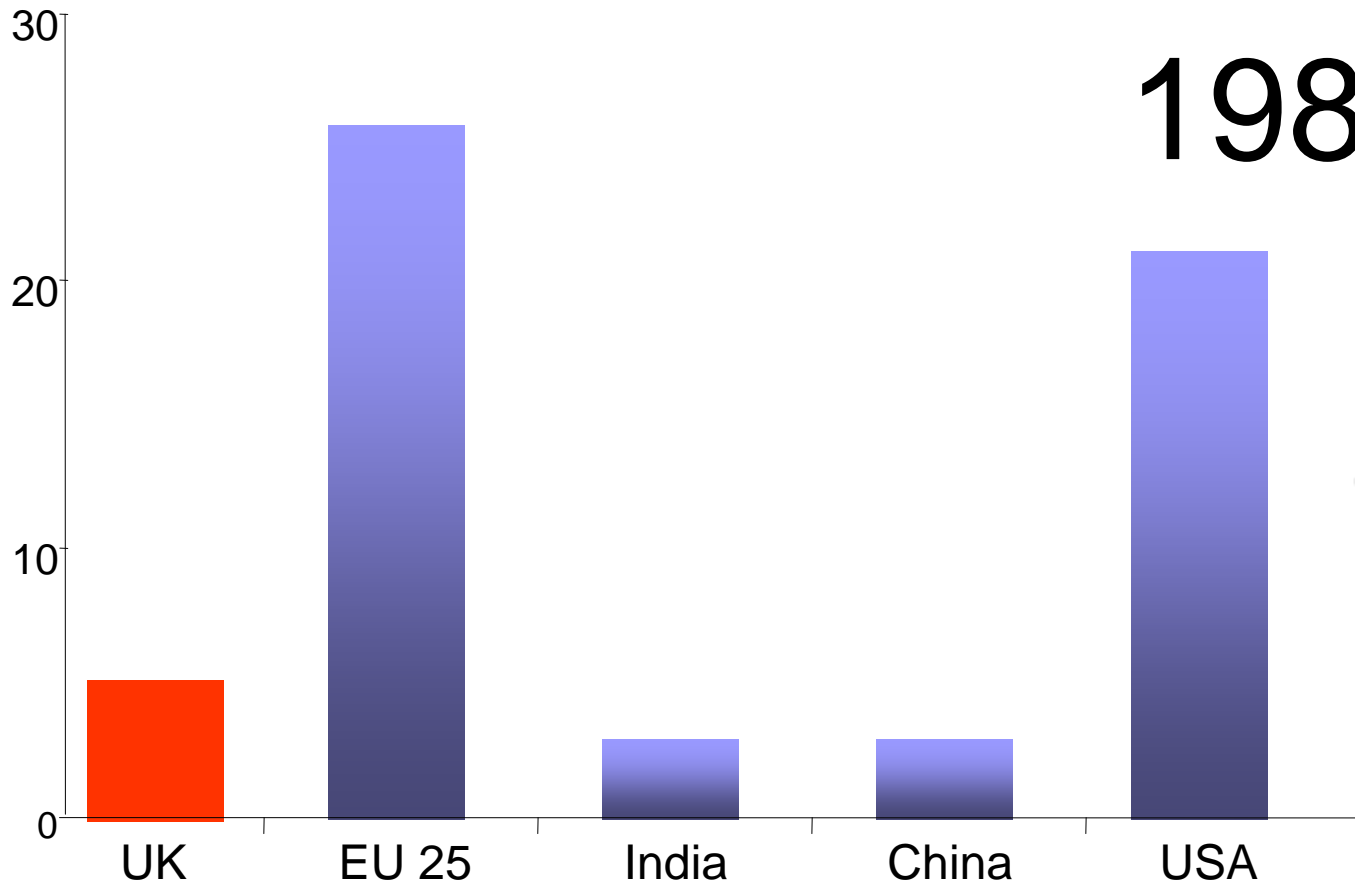
- Sustain growth
- Increase UK PLC's global competitiveness





Global competitiveness challenge

% of
Global
Economy



1980

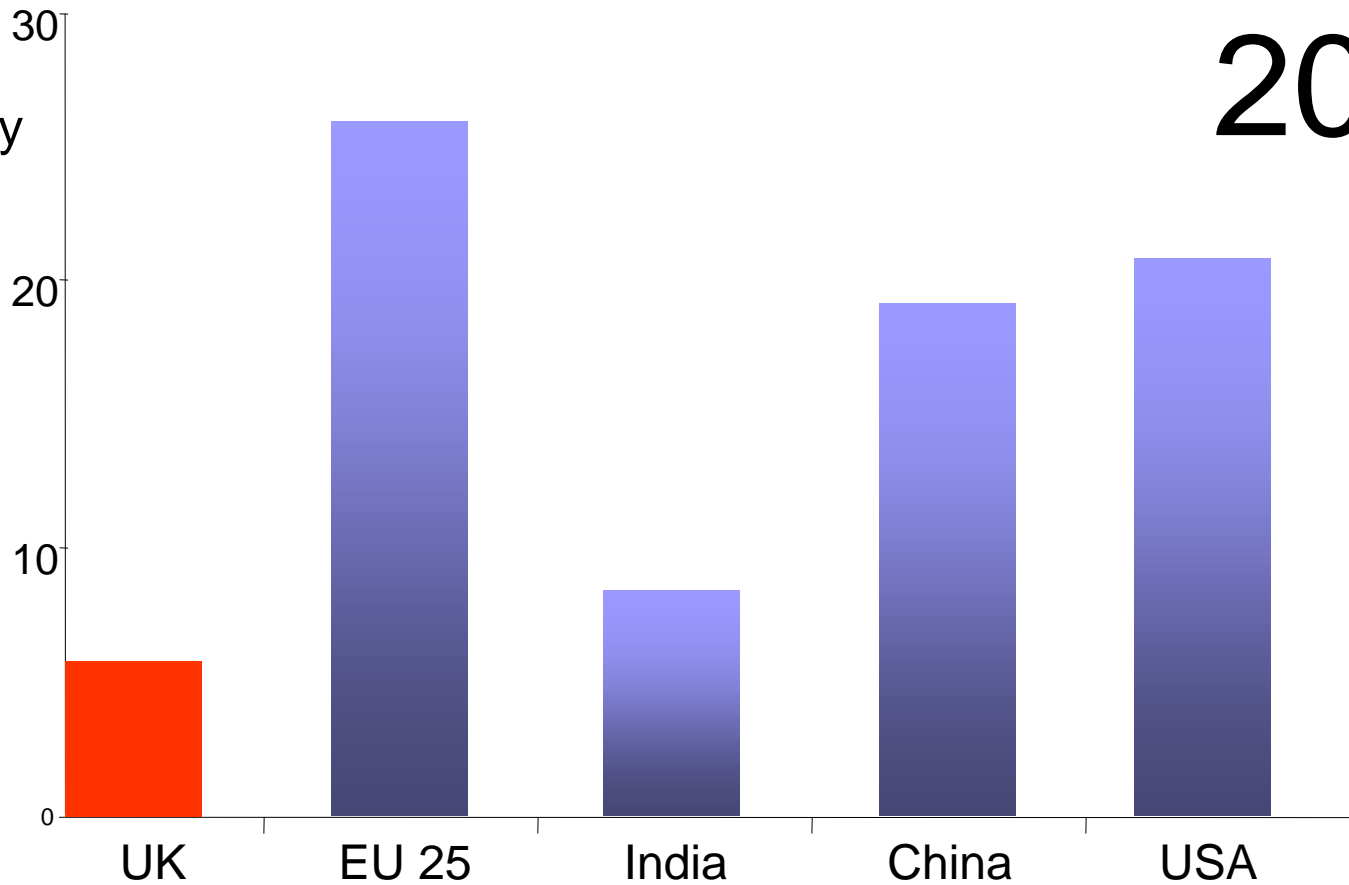
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bringing
your
learning
to life



Global competitiveness challenge

% of
Global
Economy

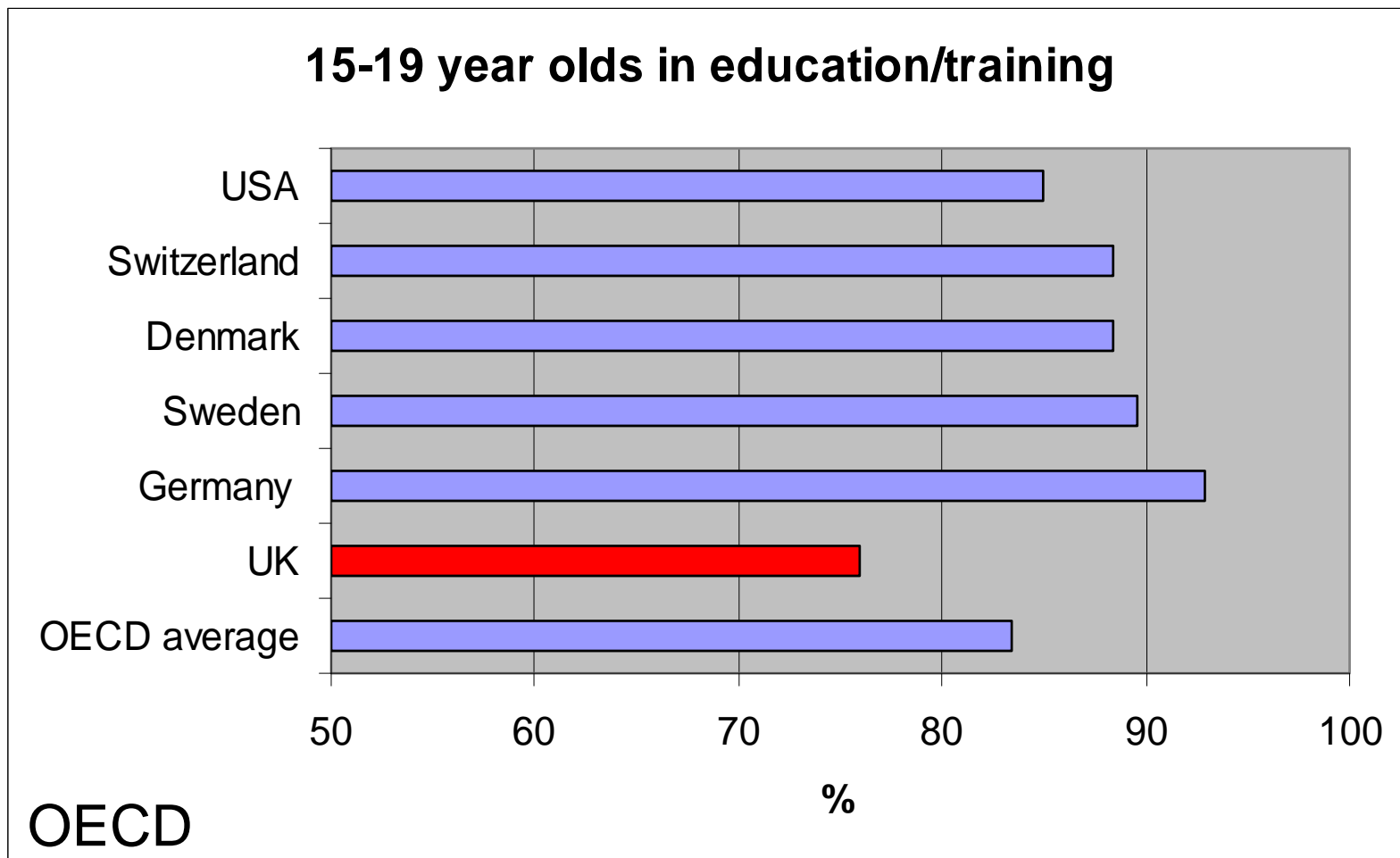


2015

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your
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to life

Skills mean competitiveness





UK skills deficit

- ▶ One in six school leavers can't read, write or add up
- ▶ 17 million adults difficulty with numbers
- ▶ 5 million adults without functional literacy

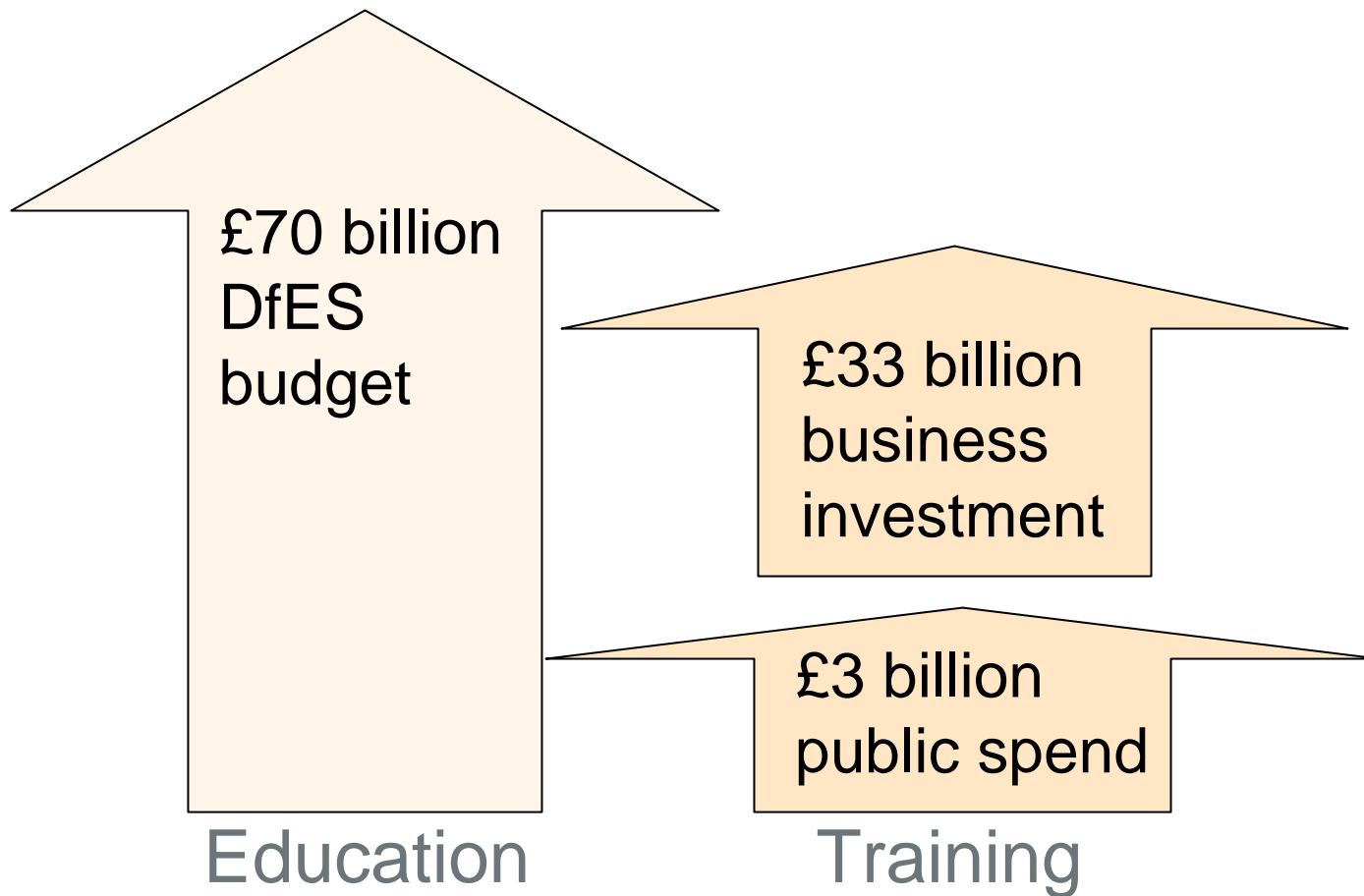
Leitch report on skills 12/06

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to life

UK skills deficit

£100 billion spent in education/training





What is the Diploma?

The Diploma combines theoretical study with practical experience and develops skills highly valued by employers and universities. It is part of a national programme to provide young people with more options, to encourage them to continue learning for longer.

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learning
to life



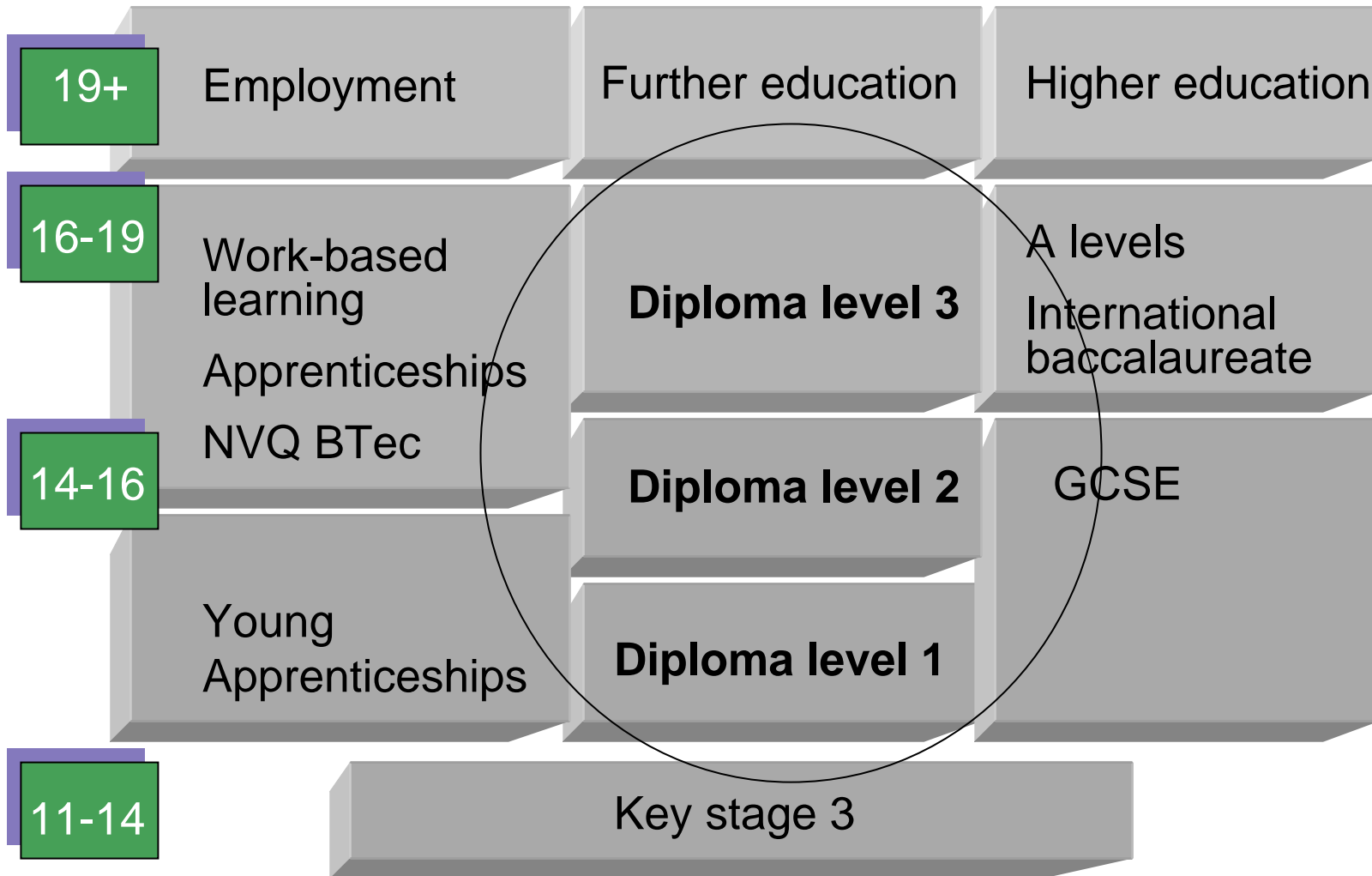
Ready for Work or Further/Higher Education

- ▶ Challenging and high-quality programme of learning
- ▶ As robust as three A levels.
- ▶ Self-motivated students
- ▶ Strong intellectual and personal skills,
- ▶ Easier transition from school or college to HE
- ▶ Better future education and career decisions

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Recognisable achievement



The
Diploma

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Sector specific experience

Sept 2008

Construction +
Built
Environment

Creative + Media
Engineering

Society Health +
Development

IT

Sept 2009

Environmental +
Land-based
studies

Manufacturing +
Product Design

Hair + Beauty
studies

Business,
Administration +
Finance

Hospitality

Sept 2010

Public Services

Sport + leisure

Retail

Travel +
Tourism

Sept 2011

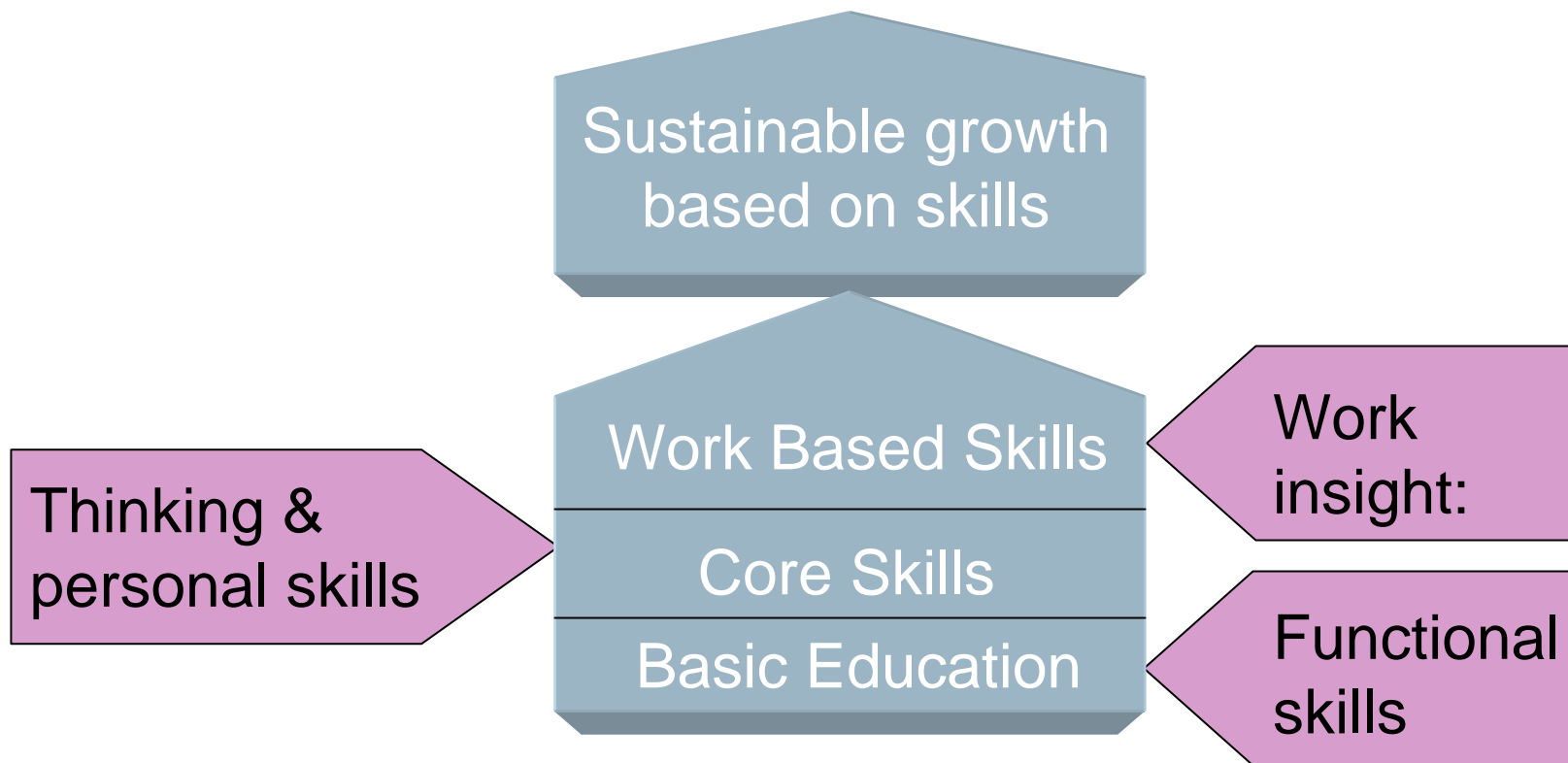
Science

Languages

Humanities



Meeting employers' needs





Diploma components

- ▶ Principal learning,
- ▶ Functional skills,
- ▶ Personal learning and thinking skills,
- ▶ Additional or specialist learning,
- ▶ An extended project
- ▶ Work experience

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Business opportunities

DIPLOMA DESIGN

Diploma Development Partnerships

CONSORTIA

Schools Academies	Colleges
Connexions / Careers Partnerships	Universities
Training providers	Voluntary Community sector
Employers	

DELIVERY

- **Work experience**
- **Careers education**
- **Course delivery**
- **Teaching materials**
- **Job interviews/interview simulation**
- **Sponsorship**
- **Mentoring / Visits**

OUTCOMES

**Qualifications
Recognised by
employers (SSC)**

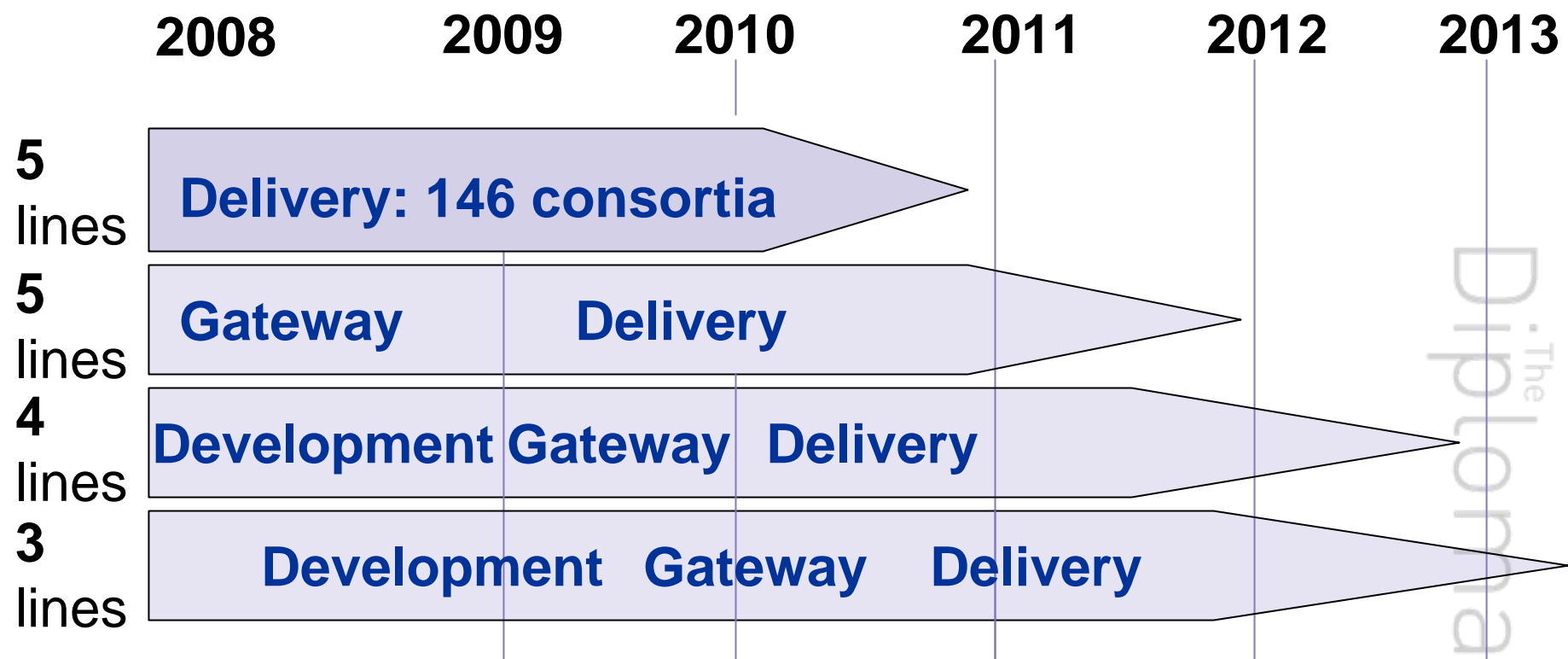
**Hiring
Young talent with
workplace skills**



Work experience

- 300,000 businesses support schools
- 550,000 14 -16 work experience placements
- 20,000 teacher development placements
- 75% of young people + employers satisfied

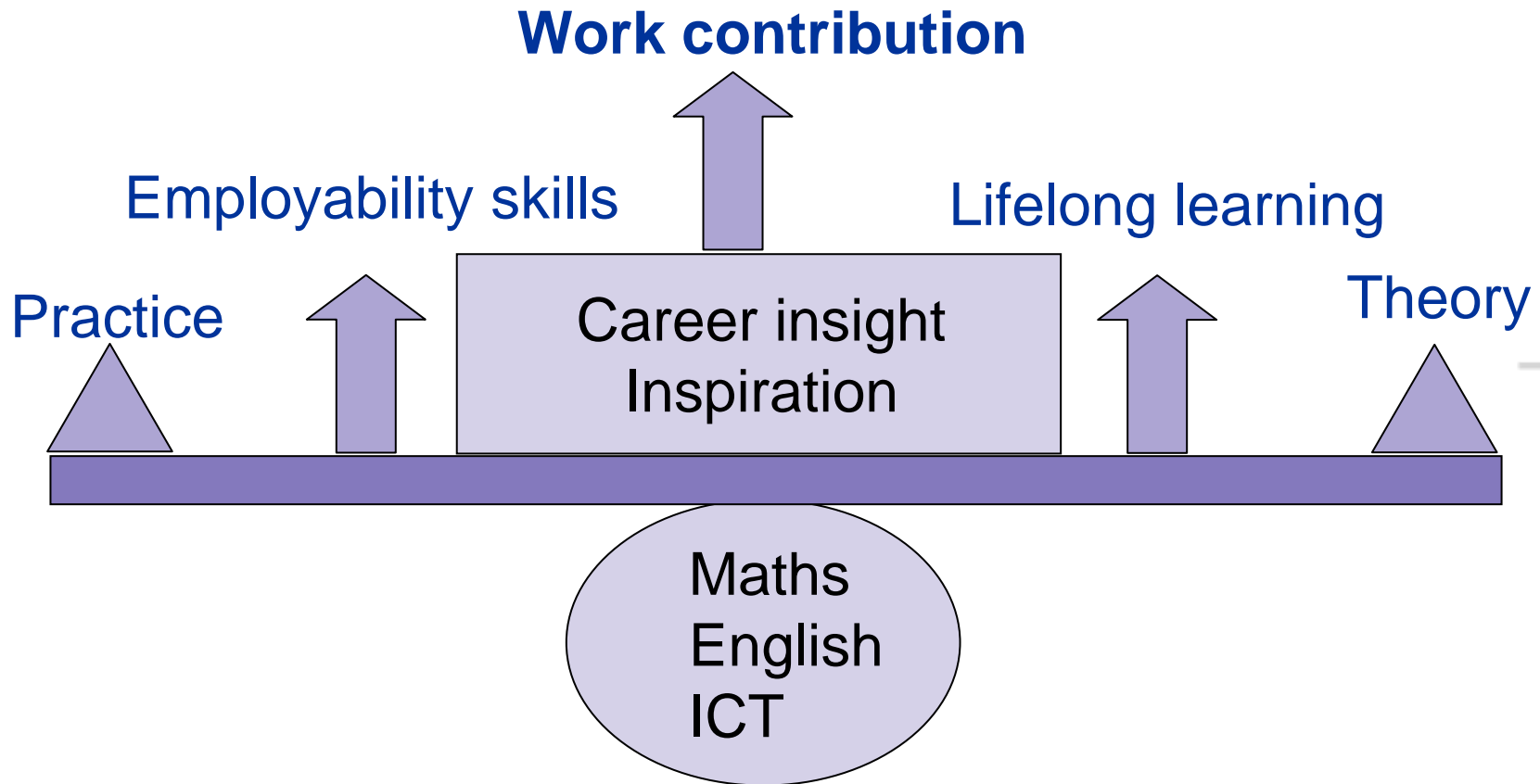
Quality assured roll-out



17 lines from 2013



Business opportunities





Diploma Employer Champion Network



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UK PLC Outcomes

- Headstart for young people
- Work-based skills
- Skills – opportunities gaps reduced
- Increased value-added business
- Productive and prosperous society
- Net GDP benefit potential = £80 billion