



Yorkshire & Humber East
LIFELONG LEARNING NETWORK

Graphic Design Specification – ECITB/YHELLN Competition

All entrants will be judged on their adaptation of individual style that reflects the Engineering Construction Industry and the routes of education that individuals can undertake.

ECITB & YHELLN Style Guidelines

Every design must incorporate ECITB and YHELLN logos. Please follow the two individual **corporate style guidelines** provided to ensure correct use.

Copyright Law

Any imagery/photographs that are used **MUST** be your own or you **MUST** have the permission of the owner (individual or company). ECITB/YHELLN will require evidence of written permission if any stock photography is used and accept no responsibility in securing copyright for imagery.

Individual Submission of entry

All entries must be accompanied with a **signed original entry form** as provided on the ECITB website.

All entries (CD or hard copy) MUST contain the following:

Your name
Contact telephone number
Contact e-mail address
Name of the partner college you are attending

Formats on CD

Please set up designs into the following format:
A2 format (420 x 594mm)
Supply as high resolution PDF version as well.
Files should be set up in CMYK format to a resolution of 300dpi.
Please outline all fonts and pantone colours used. Specify what fonts have been used and where, unless fonts can be supplied.

As well as submitting a CD of your design, please submit full colour print outs.

To accompany your design, submit a brief summary of you design concept, describing any influences or considerations for the judging panel to assess.